PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Gina Fawcett **DATE:** February 8, 1996

FROM: Kathy McGrath

SUBJECT: MARLBORO COOKBOOK EVENT

Attached is a list of all events considered but not selected for the Marlboro Cookbook/Grill Event, as well as an explanation for why we are not attending the event. As you will see, we have considered numerous fairs and festivals.

Please call me on ext. 3984 if you have any questions.

Kathy

cc:
J. Fontanez
D. Hingst
S. Jannetta
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Source: https://www.industrydocuments.ucsf.edu/docs/lzkm0004